


URBAN ACTIVISM

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graph TD; A[URBAN ACTIVISM] --- B["CASE<br/>Lisää kaupunkia Helsinkiin<br/>(YIMBY Helsinki)<br/>Facebook group"]; A --- C((Neea Laakso<br/>27.10.2015));
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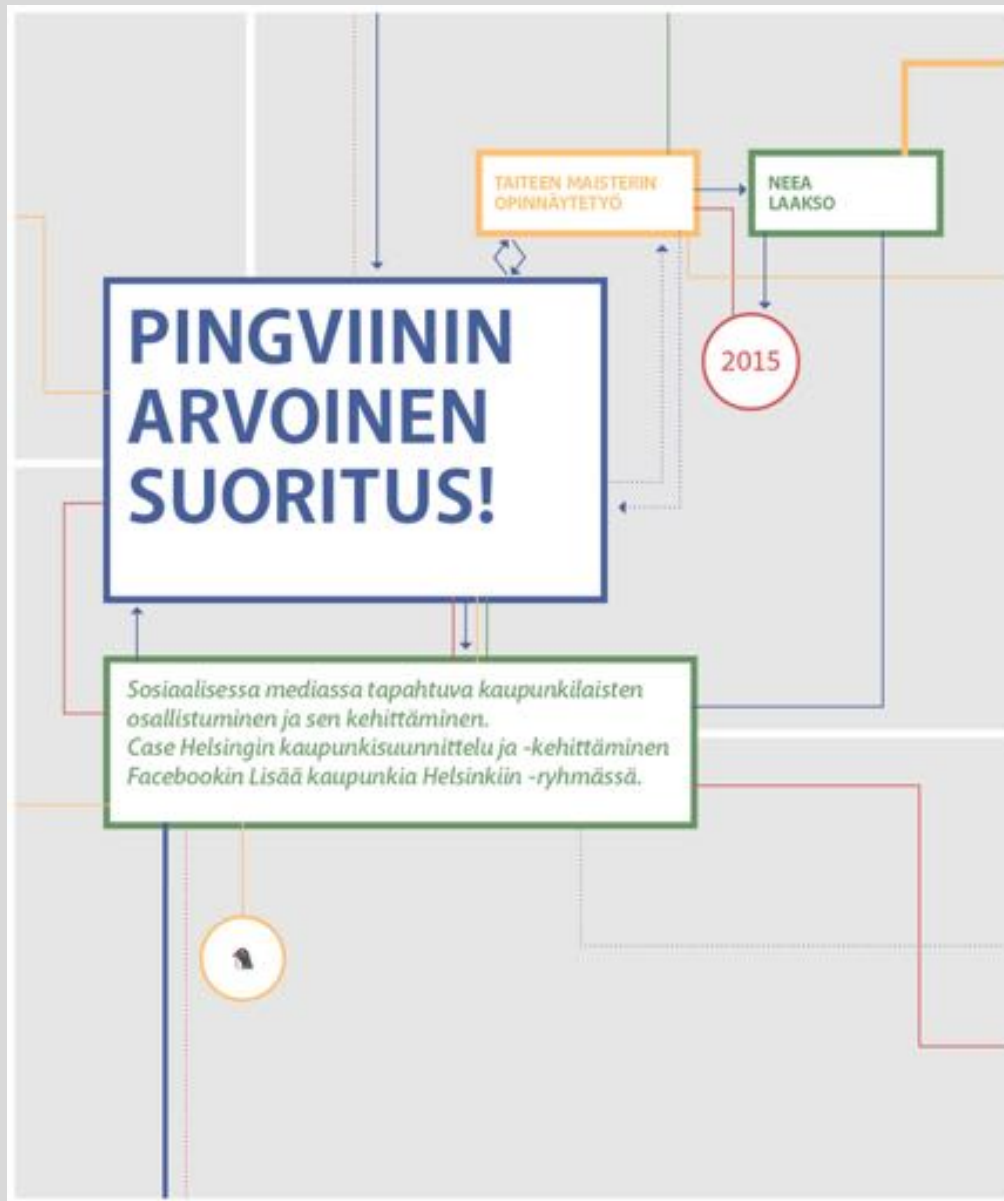
CASE
Lisää kaupunkia Helsinkiin
(YIMBY Helsinki)
Facebook group

Neea Laakso
27.10.2015



*“Smarter than smart
is to open up information and
create possibilities for interaction
in order to unleash the full capacity
of the community for
working towards a common good.”*

Pekka Sauri, the Deputy Mayor of Helsinki.



Neea Laakso
MA from Aalto ARTS,
Creative Business
Management
30.10.2015

- Nea Laakso
- Edit Profile
- FAVOURITES
- News Feed
- Messages 7
- Events 20+
- Saved 20+
- PAGES
- Sivoutpäivien aarta... 1
- Pages feed 20+
- Like Pages
- Create Page
- Create Advert
- GROUPS
- COG & Filippa K kr... 15
- FC Puskan Potku
- Kallio kierrättää 20+
- Lisää kaupunkia ...
- Pipolätkää Brakulla
- Promootioviestintä 1
- Valtsikan promootiot... 1
- ELÄINVIDEOKER... 20+
- Manage Your Groups
- Create group
- Find New Groups
- FRIENDS
- Close Friends 17
- APPS



Lisää kaupunkia Helsinkiin
Public Group

Joined ▾ Share Notifications ...

Discussion Members Events Photos Files

Search this group

Write Post Add Photo/Video Ask Question

Write something...

PINNED POST

Otso Kivekäs
25 August 2014 · Edited

Muistakaa ryhmän keskustelussäännöt, jotka ohjaavat toimintaa, vaikka ovatkin viljeellisiä kuin Maankäyttö- ja rakennuslaki.

Mahdollinen keskustelu moderointipolitiikasta tähän ketjuun, eikä varsinaisia aiheita koskevaan, kiitos.

<http://www.facebook.com/notes/lis%C3%A4%C3%A4-kaupunkia-helsinkiin/lis%C3%A4%C3%A4-kaupunkia-helsinkiin-ryhm%C3%A4n-keskustelu%C3%A4%C3%A4nn%C3%B6t/10152293775753618...>
See More

Like · Comment · Share · 15 257

YIMBY Helsinki
"more city to Helsinki"

DESCRIPTION

Tämä ryhmä on kaikille niille, joiden mielestä Helsingin seudulla on aivan liian vähän oikeaa ka... See More

TAGS

Helsinki, Finland

CREATE NEW GROUPS

Groups make it easier than ever to share with friends, family and teammates.

Create group



SELF-ORGANIZING

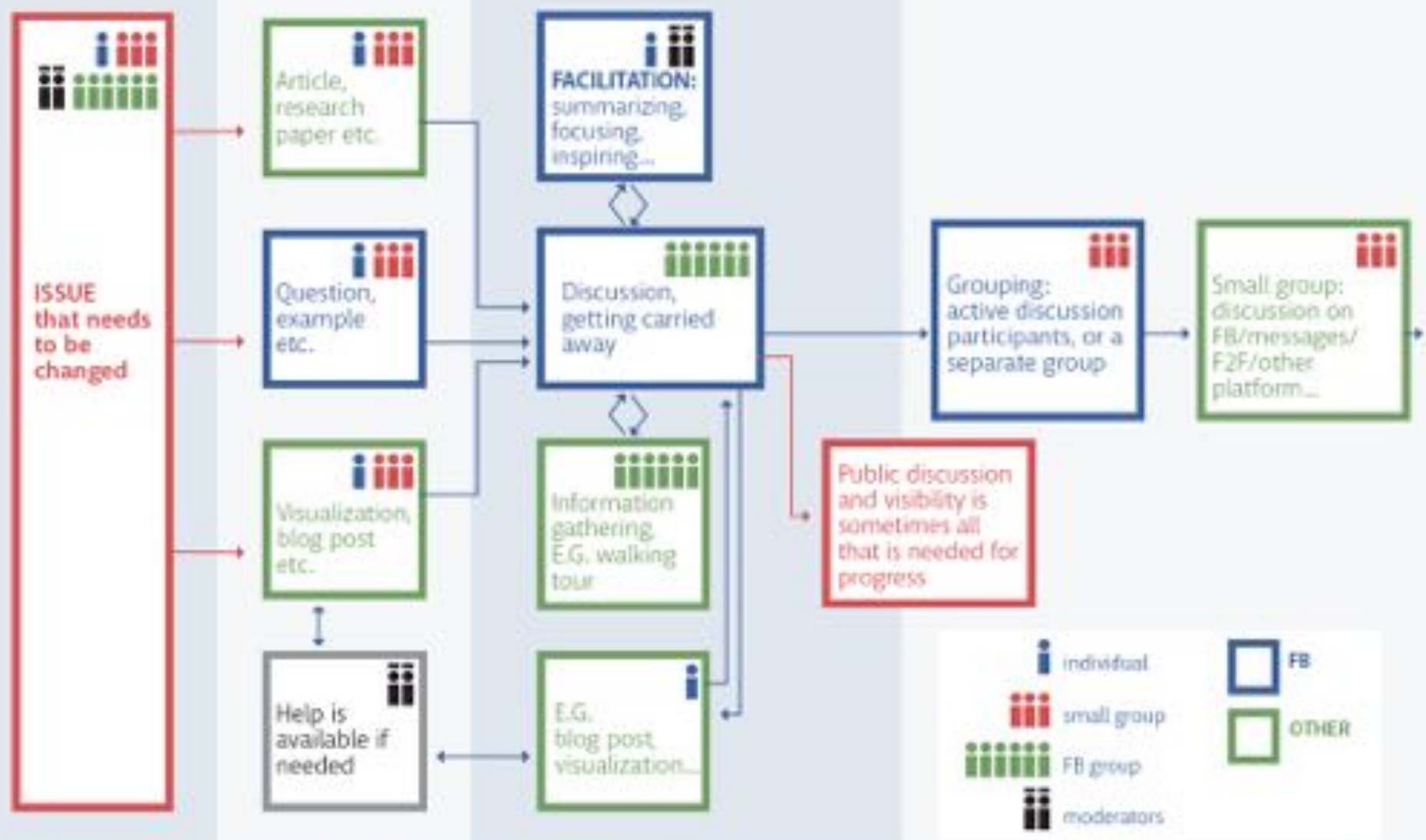


citizen-driven ■ bottom to top ■ fun & making an impact

PROCESS VISUALIZATION

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graph TD; A[PROCESS VISUALIZATION] --> B[HOW ■ TO OPEN UP ■ TO GUIDE THROUGH TO RECOGNIZE ■ TO GIVE RECOGNITION];
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HOW ■ TO OPEN UP ■ TO GUIDE THROUGH
TO RECOGNIZE ■ TO GIVE RECOGNITION

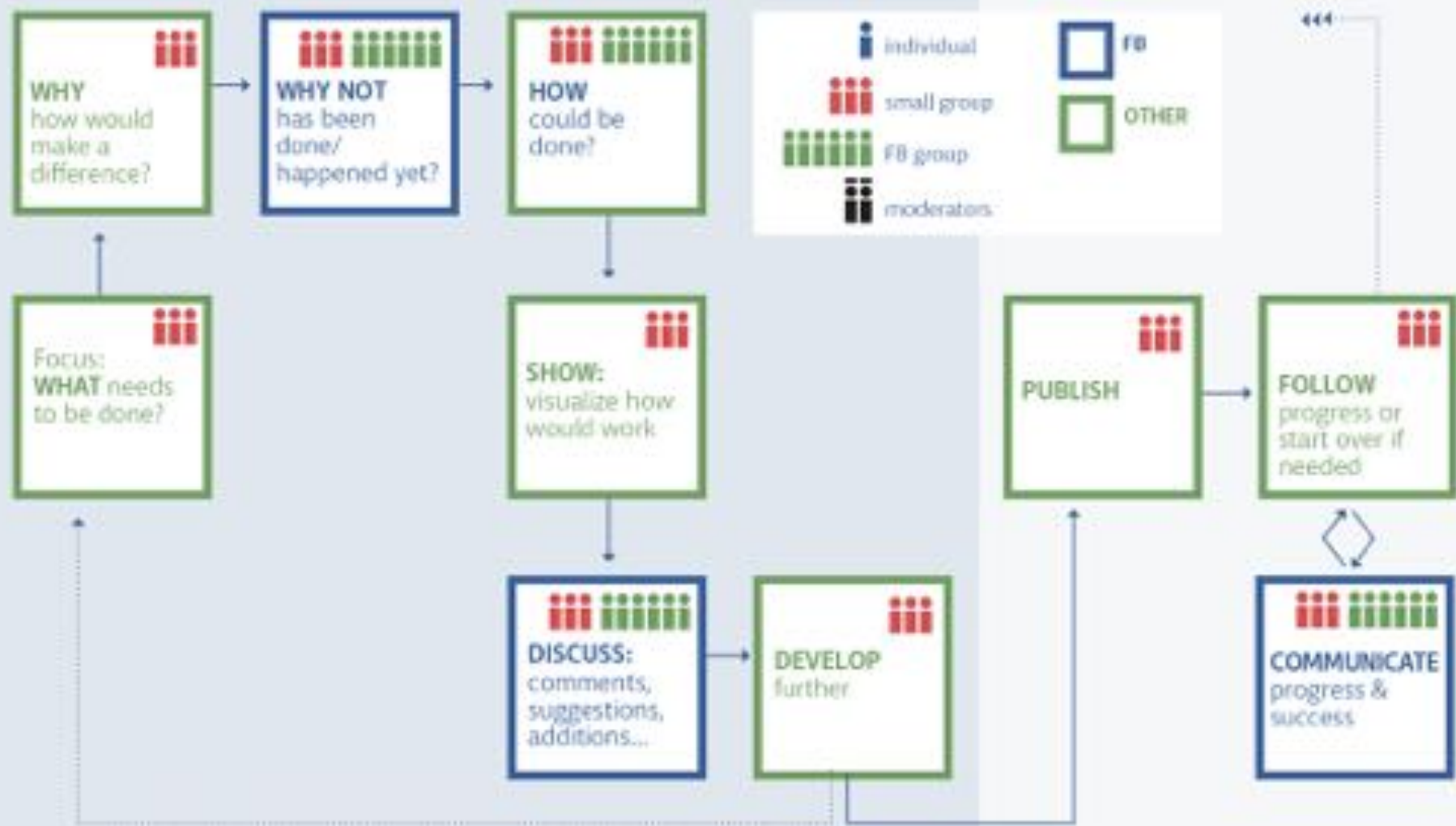


DEFINITION OF PROBLEMS

OPENING UP DISCUSSION

DISCUSSION, IDEATION AND GATHERING INFORMATION

GROUPING



DEVELOPMENT OF INNOVATIONS AND DECISION MAKING

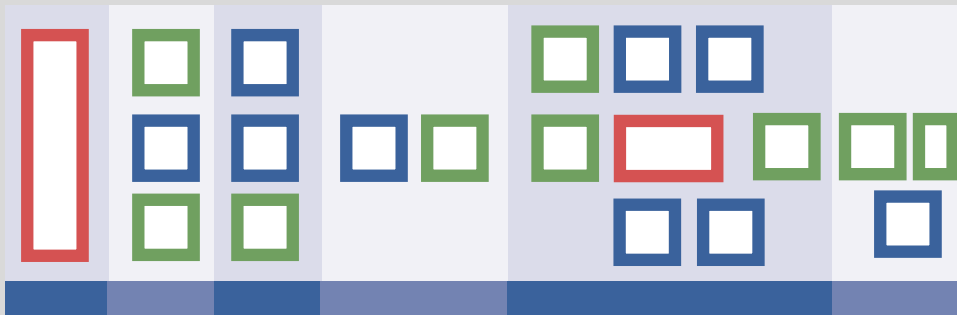
PUBLISHING AND COMMUNICATIONS



CHALLENGE:
**to keep the balance between
between steering enough but
as little as possible**

TOOLS TO HELP/DO FACILITATING?

MORE?



Dynamic process visualization
or a collaboratively fillable
form

+1

WHAT
More city to Helsinki
by adding....

WHY NOT

Why it has not
been done yet?
Which resources
are missing?

WHY

What would it do
for the environment....

"Cards" to guide and create discussion

COLLABORATE! INTERACT!



Thank you!

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